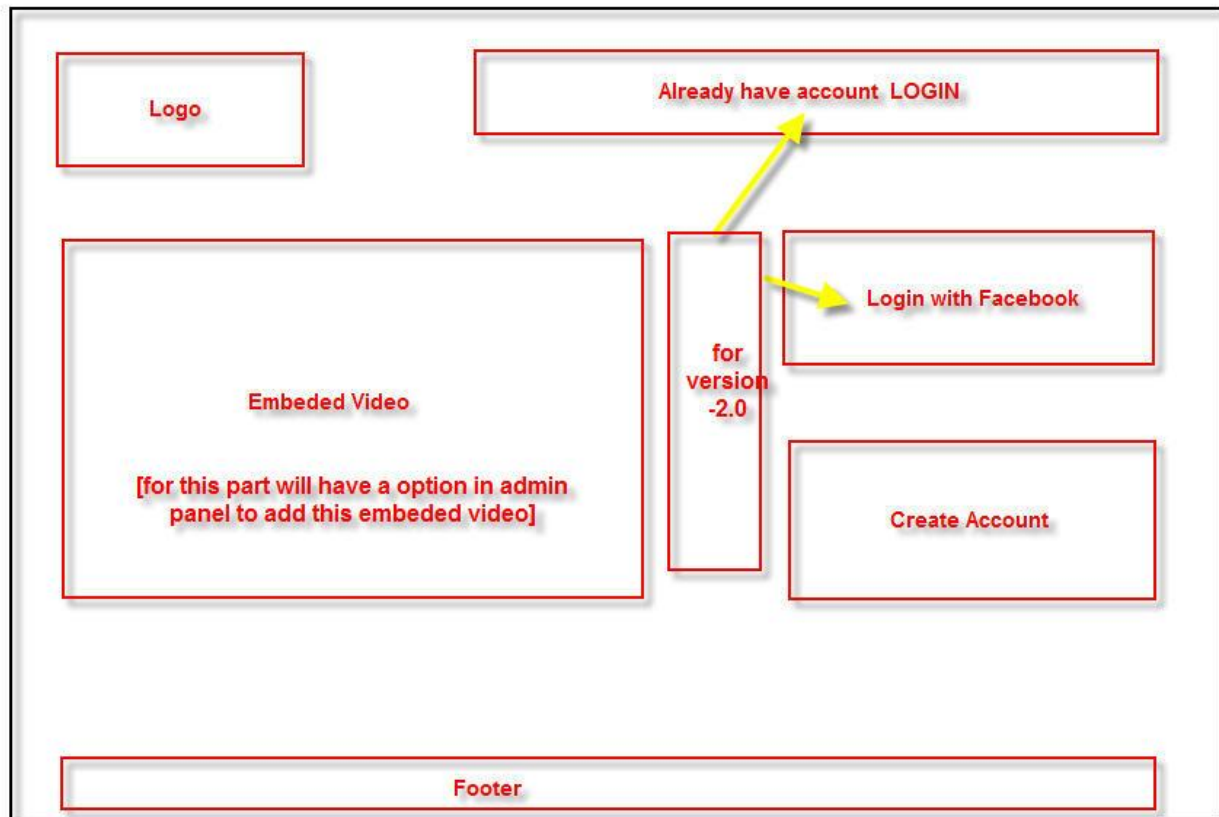
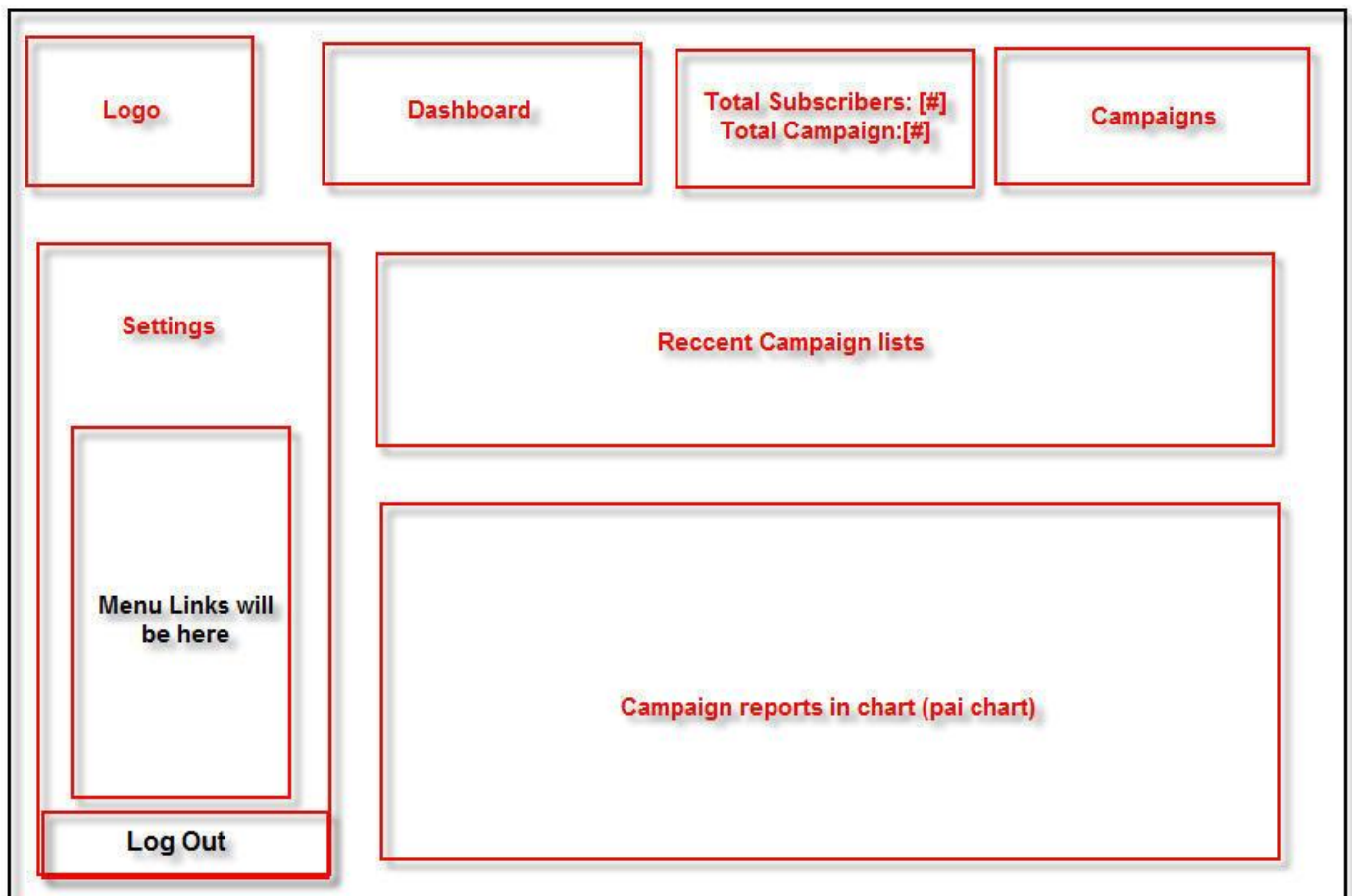


HOME PAGE



DASHBOARD



SETTINGS PAGE

Logo	Dashboard	Total Subscribers: [#] Total Campaign:[#]	Campaigns
------	-----------	--	-----------

General Setting:	Select country	Select City	set timezone
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Update Profile

First Name
Last Name
Email
Change Password

SEARCH PAGE

Logo	Dashboard	Total Subscribers: [#] Total Campaign:[#]	Campaigns
------	-----------	--	-----------

Settings	Search Options
----------	----------------

Menu Links will be here	Select Campaign/Subscriber/ Everything
-------------------------	--

	Search
--	--------

CREATE GROUP

Logo

Total Subscribers: [#]
Total Campaign:[#]

Campaigns

Create New Subscriber Group

Group Name

Description

Status

active/inactive

Save

Cancel


GROUP LIST

Group List

[Create New](#)☐ Sort By

Custom order ▾

Add subscription to this group

<div><div></div><div></div></div>	<div><div><div>First Subscriber List</div><div>Created May 11, 2014 06:38 pm</div><div>No rating yet</div></div></div>	<div>5</div> <div>Subscribers</div>	<div>40.0%</div> <div>Opens</div>	<div>0.0%</div> <div>Clicks</div>	<div><div>+ </div></div>	<div>Stats ▾</div>
-----------------------------------	--	-------------------------------------	-----------------------------------	-----------------------------------	---	--------------------

ADD NEW SUBSCRIPTION

Logo

Total Subscribers: [#]
Total Campaign:[#]

Campaigns

Create Subscription

Select Group: Select All, Custom, Single/Multiple

Fname

Lname

Email *

Select Gender

Age

Select Country

Select City

Keyword (Comma serapated)

Save

Upload CSV FILE

Sample CSV file downloaad

Age group:
14-20
21-25
26-30
31-35
36-40
41-45
46-50
51-60
61-70
80-100

Business logic: E-mail will
add as New mail, one E-mail
will add at once, no need to
show this e-mail already
exist.

Cancel

CREATE NEW CAMPAIGN

Logo	Users Information	Total Subscribers: [#] Total Campaign:[#]	Campaigns
------	-------------------	--	-----------

Create Campaign

Search By	Country	Select City	select gender	age [select]
	Type Multiple keyword (Comma separated)			Search Now

Total [value] Mail found from [Country] [City] [Gender] [Age] [Key words]

Email send to ☐ ALL ☐ Fixed Number [Numeric Value]

Name your campaign (text field)

Campaign Subject (max 150 characters)

From Name (text field)

From E-mail

Use TINY MCE EDITOR
(email body: Max width 800 px)

Send Test Mail

Send Now

Schedule

CAMPAIGN SENDING (SCHEDULE SETTINGS)

Logo	Users Information	Total Subscribers: [#] Total Campaign:[#]	Campaigns
------	-------------------	--	-----------

Create Campaign

Business logic: all mail will send as BCC, "TO" will be the "From" email id

Date picker

Time Picker

+

Business logic: user can send multiple schedule for a campaign but must have MIN 1 hr gap between two schedule

Type your Test Email

Send test mail

Business logic: Campaign will goes to this email only for testing purpose

Use TINY MCE EDITOR
(email body: Max width 800 px)

Send Test Mail

Send Now

Schedule

The diagram illustrates the layout of the 'CAMPAIGN SENDING (SCHEDULE SETTINGS)' form. At the top is a header bar with four sections: 'Logo', 'Users Information', 'Total Subscribers: [#] Total Campaign:[#]', and 'Campaigns'. Below this is a 'Create Campaign' button. The main form area is divided into several sections. On the left, a box contains the business logic: 'all mail will send as BCC, "TO" will be the "From" email id'. To the right, a larger box contains a 'Date picker' and a 'Time Picker', followed by a '+' button and another business logic box stating 'user can send multiple schedule for a campaign but must have MIN 1 hr gap between two schedule'. Below these are a 'Type your Test Email' input field and a 'Send test mail' button. A yellow arrow points from the 'Send test mail' button to a business logic box that says 'Campaign will goes to this email only for testing purpose'. Below this is a large 'Use TINY MCE EDITOR (email body: Max width 800 px)' text area. At the bottom are three buttons: 'Send Test Mail', 'Send Now', and 'Schedule'. A yellow arrow points from the 'Schedule' button back to the scheduling options section.

CAMPAIGN LIST WITH OVERVIEW

Logo

Total Subscribers: [#]
Total Campaign:[#]

Campaigns

Campaign List

Campaigns

Create Campaign ▾

☐ Folders ▾ Filter ▾

Export

<input type="checkbox"/>	<div>✓</div> <div>Facebook Marketing (copy 01)</div> <div>Regular · First Subscriber List</div> <div>Sent on Mon, May 12, 2014 10:52 pm</div>	5	40.0%	0.0%	<div>View Report ▾</div>
		Subscribers	Opens	Clicks	

REPORT OVERVIEW

Reports

Campaigns Group

☐

Folders

Filter

is it possible to save the users IP when he clicks in any links or open the campaign? Also update the country from the IP address?

This is the option to download report with all data-"Total Click" "Total Subscription of this campaign" "Total open" and others

Export

☐

Facebook Marketing (copy 01)

Regular · First Subscriber List

Sent on Mon, May 12, 2014 10:52 pm

5

Subscribers

40.0%

Opens

0.0%

Clicks

View Report



ADVANCE REPORT

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	1 (20%)	0 (0%)	1 (100%)	0 (0%)	0 (0%)
facebook.com	1 (20%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
ipsitasoft.com	1 (20%)	0 (0%)	1 (100%)	0 (0%)	0 (0%)
yahoo.com	1 (20%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
hotmail.com	1 (20%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)

Advance Search options-

Country

City

Gender

Age

Domain

Date-Date

Search

Reports 

Facebook Marketing (copy 01)

Overview

Activity

Advanced

5 Recipients

List

Subject

Open rate

List avg

Industry avg (eCommerce)

Sent to

Opened

Clicked

Didn't open

Bounced

Unsubscribed

Complained

Delivered

Mon, May 12, 2014 10:52 pm

View Email · Download · Print · Share

Click rate

List avg

Industry avg (eCommerce)

40.0%

40.0%

11.9%

0

0.0%

1.6%

2

Opened

0

Clicked

0

Bounced

0

Unsubscribed

Successful deliveries

5

100.0%

Clicks per unique opens

0%

Total opens

2

Total clicks

0

Last opened

5/12/14 10:53PM

Abuse reports

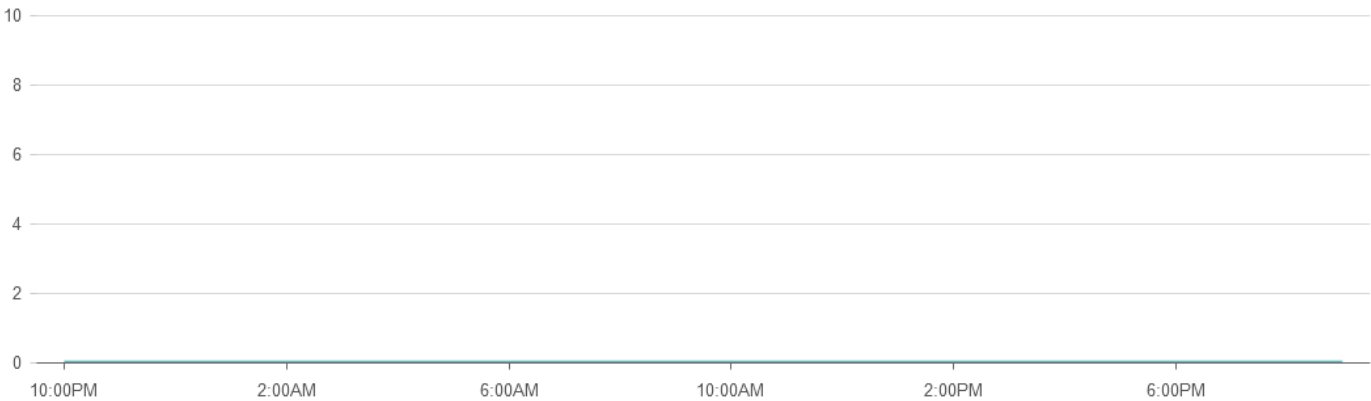
0

Forwarded

0

24-hour performance

Opens Clicks



Top links clicked



Subscribers with most opens

almeahady@gmail.com	1
info@ipsitasoft.com	1

Top locations by opens

USA 2 100.0%



0 No activity	0 No activity	0 No activity
------------------	------------------	------------------